

## Introduction Reference Notes

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- Other page references are from this edition of The Learning Revolution.

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1.	From Robert Reich, <i>The Work Of Nations</i> , Simon & Schuster, New York (1991).	19
2.	Kevin Kelly, <i>New Rules For The New Economy</i> , article in <i>Wired</i> magazine (September, 1997).	21
3.	Larry Downes and Chunka Mui, <i>Unleashing The Killer App</i> , Harvard Business School Press (1998).	21
4.	Don Tapscott, <i>Growing Up Digital</i> , McGraw Hill, New York (1998).	23
5.	Introduction.4.	23
6.	See chapters 6 and 7 for full reference notes.	25
7.	Fortune 500 Rich List (1997).	25
8.	Information supplied by The Center For Accelerated Learning, Lake Geneva, Wisconsin, U.S.A. (1996).	25
9.	Results provided to J.V. by Leo Wood (1996).	25
10.	John Medcalf, TARP: The Tape Assisted Reading Program, summarized on pages 384-385 of this book.	27
11.	From G.D. visit to Beijing (1998).	27
12.	<i>Celebrating Multiple Intelligences: Teaching for Success</i> , New City School, St. Louis, Missouri (1994).	27
13.	Full details, from page 402.	27
14.	Speech by Teo Chee Hean, Minister of Education, announcing Singapore's IT masterplan (April 28, 1997).	27
15.	The Straits Times, Singapore (July 31, 1997).	29
16.	Full details, from page 331.	29
17.	European Union unemployment figures: The Economist (Sept. 28, 1996).	29
18.	Jeremy Rifkin, <i>The End of Work</i> , Tarcher/Putnam (1995).	29
19.	Study by Social Market Foundation, based on survey of 500,000 1995 pupils, summarized by The Sunday Times (August 25, 1996).	29
20.	David Blunkett, since appointed Education and Employment Secretary, Labor to target reading ability, in The Times (May 30, 1996).	29
21.	Introduction.10.	29
22.	Skills-knowledge estimate by Secretary's Commission on Achieving Necessary Skills (SCANS), <i>What Work Requires of America's Schools</i> , U.S. Department of Labor (1991).	29
23.	Introduction.18.	29
24.	See chapter 7 for detailed research.	31
25.	Elizabeth G. Hainstock, <i>The Essential Montessori</i> , Plume/Penguin, New York (revised 1997), provides excellent summary of Montessori history, critics and principles.	33

26.	David Hood, Chief Executive, New Zealand Qualifications Authority, in <i>Education Is Change</i> , Bridget Williams books (1993).	33
27.	SuperCamp research by Jeannette Vos-Groenendal, <i>An Accelerative/Integrative Learning Model Program: Based on Participant Perceptions of Student Attitudinal and Achievement Changes</i> , unpublished doctoral dissertation, ERIC and Northern Arizona University (1991).	

## Chapter 1 Reference Notes

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1.	Sources for most information are cited at the foot of page 38.	39
2.	Bill Gates, <i>The Road Ahead</i> , Viking Penguin (1995).	39
3.	John Naisbitt and Patricia Aburdene, <i>Megatrends 2000</i> , William Morrow	39
4.	Total number of book-titles published in the world in 1990: 842,000, according to the Unesco Statistical Yearbook (1992).	39
5.	See Internet users 'likely to reach 500m by 2000', article in <i>Financial Times</i> (May 13, 1996). Many other forecasters choose the higher number.	41
6.	The Learning Revolution cover story, <i>Business Week</i> (February 28, 1994).	41
7.	Michael A. Cusumano & Richard W. Selby, <i>Microsoft Secrets</i> , Harper-Collins (1996), gives the figure of \$75,000 for Microsoft's purchase of Q-DOS. Robert X. Cringely, <i>Accidental Empires</i> , Penguin (new edition, 1996), gives the figure at \$50,000.	41
8.	Bill Gates, <i>The Road Ahead</i> , Viking Penguin (1995).	41
9.	David Sheff, <i>Game Over</i> , Coronet (1993).	43
10.	Ray Hammond, <i>Digital Business</i> (1996).	43
11.	Winner take all, article in <i>Time</i> (September 16, 1996).	45
12.	Nicholas Negraponte, <i>Being Digital</i> , Vintage books (1995).	45
13.	1.12.	45
14.	<i>The Information Appliance</i> , annual report on information technology, <i>Business Week</i> (June 24, 1996).	47
15.	Kevin Kelly, <i>New Rules for the New Economy</i> : twelve dependable principles for thriving in a turbulent world, article in <i>Wired</i> magazine (September, 1997).	47
16.	1.15.	49
17.	Stan Shih: interview with G.D. in Taiwan (June 1996).	49
18.	The World Economy Survey, supplement to The Economist (Sept. 28, 1996).	49
19.	John Naisbitt predictions in this chapter, unless sourced to a book, are from a G.D. interview in Cambridge, Mass., soon after the publication of <i>Megatrends 2000</i> (1990).	49

20.	Gordon Dryden, <i>How to Become an Educational Silicon Valley</i> , article in <i>New Zealand Herald</i> (August 26, 1998).	51
21.	<i>Wired Is a Way of Life</i> , part of the cover story in <i>Newsweek</i> (November 9, 1998).	53
22.	1.20.	53
23.	1.20.	55
24.	1.21.	55
25.	Sterling Seagrave, <i>Lords of the Rim</i> , Corgi (1996).	57
26.	Daniel Burstein and Arne de Keijzer, <i>Big Dragon</i> , Simon & Schuster (1998). Also: Jim Rohwer, <i>Asia Rising</i> , Nicholas Brealey (1996), whose excellent book uses a World Bank forecast showing China reaching world top ranking earlier in the 21st century. Both forecasts are based on what economists call "purchasing power parity", rather than gross national product using international exchange-rate comparisons: PPP being a more accurate guide to what people can actually buy with their income.	57
27.	Peter Drucker's forecasts are in <i>The New Realities</i> , Harper & Row (1989); John Naisbitt's in <i>Megatrends 2000</i> and <i>Megatrends Asia</i> ; Kenichi Ohmae's in <i>The Borderless World</i> , Fontana (1990); and Robert Reich's in <i>The Work of Nations</i> , Simon & Schuster (1991).	59
28.	<i>Europe's Most Respected Companies</i> , survey in <i>Financial Times</i> , (Sept.18, 1996) updates Tom Peter's figures, including reductions in the number of ABB business centres. Barnevik has since stepped down as CEO, and is now non-executive chairman.	63
29.	Franchising predictions from Steven S. Raab, with Gregory Matusky, in <i>Blueprint For Franchising a Business</i> , John Wiley (1987).	63
30.	Louise E. Boone and David L. Kurtz in <i>Contemporary Business</i> , and <i>Contemporary Marketing</i> , Harcourt Brace (1996) provide franchising summaries. Also: John A. Quelch and Nathalie Laidler, <i>Mary Kay Cosmetics: Asian Market Entry</i> , in <i>Global Marketing Management: Cases and Readings</i> , Addison-Wesley (1995).	65
31.	1.19.	65
32.	World tourist predictions: John Naisbitt & Patricia Aburdene, <i>Megatrends 2000</i> , Morrow (1990).	67
33.	Japanese tourist goals, from Maarten Wevers, <i>Japan, its Future and New Zealand</i> , Victoria University Press (1988).	67
34.	Charles Handy, <i>The Age of Unreason</i> , Hutchinson (1989).	69
35.	1.19.	69
36.	<i>Tomorrow's Second Sex</i> , article in <i>The Economist</i> (September 28, 1996).	71
37.	Tony Buzan: interview in Marlow, England, with G.D. (1990).	73
38.	1.18.	75
39.	1.18.	75
40.	1.18.	75
41.	1.18.	77
42.	1.18.	77
43.	Most data on the aging of the population from Ken	77

Dychtwald, *Age Wave*, Bantam (1990).

## Chapter 2 Reference Notes

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2.	Canadian Royal Commission report, <i>The Love Of Learning</i> (1995).	89
3.	Don Tapscott, <i>Growing Up Digital</i> , McGraw Hill (1998).	91
4.	2.3. But also: <i>The Digital Economy</i> , McGraw Hill (1996), and the book edited by him, <i>Blueprint to the Digital Economy</i> , McGraw Hill (1998).	91
5.	John Naisbitt, <i>Megatrends Asia</i> , Simon & Schuster (1996).	93
6.	Quoted in 2.3.	93
7.	Don Tapscott, <i>The Digital Economy</i> , McGraw Hill (1996).	95
8.	2.3	95
9.	Early childhood brain development: see more detailed research, pages 227-231.	95
10.	New Zealand hearing problems: <i>Child Hearing in New Zealand, Strategic Directions</i> , N.Z. Health Department (1991).	95
11.	Prof. Crawford: interview in London, with G.D. (1990).	97
12.	University study showing percentage of new mothers "at risk": a 10-year research project carried out by the Psychology Department, University of Otago Medical School, Dunedin, New Zealand, and summarized in Pacific Network, Pacific Foundation, Auckland, New Zealand (February, 1992).	97
13.	H.D. Hirsch, <i>Cultural Literacy</i> , Bantam, Australia (1988).	105
14.	Elizabeth G. Hainstock, <i>The Essential Montessori</i> , Plume, New York (1996). Paula Polk Lillard, <i>Montessori: A Modern Approach</i> , Schocken books, New York, has additional information on Professor Kilpatrick's role in curbing the Montessori movement in America.	109
15.	John Morss, <i>Growing Up</i> , Longman Paul, New Zealand (1991). Margaret Donaldson, <i>Children's Minds</i> , Fontana/Collins, Glasgow (1978), covers authoritative research critiques of Jean Piaget.	109

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4.	Robert Ornstein and Richard F. Thompson, with illustrations by David Macauley, <i>The Amazing Brain</i> , Houghton Mifflin Company (1984).	115
5.	Introduction.18.	117
6.	3.4.	117
7.	3.4	117
8.	Paul D. MacLean, <i>The Triune Brain in Evolution</i> , Plenum (1990).	119
9.	Howard Gardner, <i>Frames of Mind</i> , Basic books (1983).	121
10.	Colin Rose: interview in Aston Clinton, Bucks, England, with G.D. (1990).	125
11.	Marian Diamond, interview in Berkeley, CA, with G.D. (1990). For more scientific data, see Marian Cleaves Diamond, <i>Enriching Heredity</i> , Mac-millan (1988).	125
12.	For excellent coverage of the history of Polynesian Pacific explorations, see the Australian Broadcasting Commission's television series, <i>Man On The Rim</i> , especially episode 11, <i>The Last Horizon</i> .	129
13.	According to the BBC television series, <i>The Story of English</i> , the English language has over 550,000 words, but the number continues to increase. The TV series has been adapted as an excellent book: Robert Crum, William Cran and Robert MacNeil, <i>The Story of English</i> , Faber and Faber/BBC books (1986).	129
14.	Specific Diagnostic Studies Inc. analyzes student profiles through its Learning Channel Preference Checklist. It has now collated results from 5,300 students, grades 5 through 12, in the United States, Hong Kong and Japan.	131
15.	Wilder Penfield and Herbert Jasper, <i>Epilepsy and the Functional Anatomy of the Human Brain</i> , Little Brown (1954).	133
16.	3.1	141
17.	Candace B. Pert, <i>Molecules of Emotion, Why You Feel The Way You Feel</i> , Simon & Schuster, New York.	143

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1.	Marilyn King, from <i>Dare To Imagine</i> , an article in <i>On The Beam</i> , published by New Horizons for Learning (Fall, 1991).	149
2.	Colin Rose, <i>Accelerated Learning</i> , Dell (1985).	169
3.	Terry Wyler Webb, with Douglas Webb, <i>Accelerated Learning With Music - a Trainer's Manual</i> , Accelerated Learning Systems, Georgia (1990).	171
4.	Georgi Lozanov, <i>Suggestology and Outlines of Suggestopedya</i> , Gordon and Breach (1978); Donald Schuster and Charles Gritton, <i>Suggestive Accelerative Learning and Teaching</i> , Gordon and Breach (1985); Lynn Dhority, <i>The ACT Approach: The Artful Use of Suggestion for Integrative Learning</i> , Gordon and Breach (1991); Richard Bandler and John Grindler, <i>Using Your Brain For a Change</i> , Real People Press (1986); Georgi Lozanov and Evalina Gateva, <i>The Foreign Language Teachers Suggestopedic Manual</i> , Gordon and Breach (1988); Tony Stockwell, <i>Accelerated Learning: in Theory and Practice</i> , EFFECT (1992).	171
5.	Tony Buzan, <i>Make The Most Of Your Mind</i> , Linden (1984).	175
6.	3.11.	177
7.	Accelerated Learning Systems, 50 Aylesbury Road, Aston Clinton, Aylesbury, Burkc, HP22 5AH, England.	177
8.	3.13.	177
9.	J.A. van Ek, <i>The Threshold Level for Modern Language Learning in Schools</i> , Longman Paul (1976) for Council of Europe. The most-used 1700 words in the English language, from the Extended Ayres List, are listed by Romalda Bishop Spalding in <i>The Writing Road to Reading</i> , Quill/William Morrow (1990).	177
10.	The 12-act play system is used by Accelerated Learning Systems, U.K.	179
11.	4.4.	179

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1.	<i>The Adult Learner</i> , article in New Horizons for Learning magazine (spring 1993).	183
2.	The World Book Encyclopedia.	183
3.	Frank Rose, <i>East of Eden: The End of Innocence at Apple Computer</i> , Arrow books (1989).	183
4.	John F. Love, <i>McDonald's: Behind The Arches</i> , Bantam (1986).	183
5.	<i>The Sunday Times Rich List</i> (1996).	185
6.	Part of this chapter originally appeared in Gordon Dryden's <i>Out Of The Red</i> , William Collins (1978).	185
7.	Slywotzky, Adrian J.; and Morrison, David J., <i>The Profit Zone</i> , Times books, (1998).	189
8.	5.7	189
9.	Ogilvy, David, <i>Ogilvy on Advertising</i> , Crown Publishers (1983).	195
10.	Peter Ellyard, speech to New Zealand school principals (1992).	197
11.	William J.J. Gordon is the founder of Synetics Educational Systems Inc.	199
12.	Peter Evans and Geoff Deehan, <i>The Keys to Creativity</i> , Grafton (1988).	199
13.	Alex Osborn, <i>Applied Imagination</i> , Charles Schribner's Sons (1953).	199
14.	James L. Adams, <i>Conceptual Blockbusting</i> , Penguin (1987).	205
15.	Masaaki Imai, <i>Kaizen: The Key To Japan's Competitive Success</i> , Random House (1986).	207
16.	5.15.	207
17.	Toshihiko Yamashita, <i>The Panasonic Way</i> , Kohansha International (1987).	207
18.	Edward de Bono, <i>De Bono's Thinking Course</i> , BBC books (1982).	207
19.	Roger von Oech, <i>A Whack On The Side Of The Head</i> , Warner books (1983).	209
20.	5.14.	209
21.	5.18.	209
22.	Edward de Bono, <i>Teaching Thinking</i> , Penguin (1977).	211

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1.	Professor Marian Diamond points out (letter to authors, June, 1993) that, while no one develops another cortical brain cell from the time of birth, brain cells do continue to multiply after birth: in the dentate gyrus of the hippocampal complex; granule cells in the cerebellum; and nerve cells in the olfactory epithelium.	213
2.	Interview with G.D. (1990).	215
3.	Dr. Ian James, interview in New York, with G.D. (1990).	215
4.	Jane M. Healy, <i>Your Child's Growing Mind</i> , Doubleday (1987).	219
5.	2.12.	221
6.	<i>Children in Crisis</i> , article in Fortune (August 10, 1992).	221
7.	6.6	221
8.	The Diagram Group, <i>The Brain: A User's Manual</i> , Berkley books (1983); Richard M. Restak, <i>The Brain: The Last Frontier</i> , Warner books (1979).	223
9.	3.4.	223
10.	G.D., <i>Where To Now?</i> television series, produced by Pacific Foundation, New Zealand (1991), scripts reproduced in Pacific Network (February, 1992).	225

## Chapter 7 Reference Notes

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1.	Benjamin S. Bloom, <i>Stability and Change in Human Characteristics</i> , John Wiley (1964).	227
2.	1.37.	227
3.	7.1.	229
4.	Research on male-female brain differences summarized in <i>The Learning Brain</i> , by Eric Jensen, published by Turning Point for Teachers (1994).	229
5.	Dr. Phil Silva, Director of the Dunedin Multidisciplinary Health and Development Research Unit, University of Otago Medical School, interview in Dunedin New Zealand, with G.D. (1991).	231
6.	The Christchurch study is financed by the New Zealand Medical Research Council. Percentages are from Dr. David Fergusson, Program Director, in interview with G.D. (1991).	231
7.	Research by Jack Canfield, 1982, covering 100 children each assigned to a researcher for a day; results summarized by Bobbi DePorter, <i>Quantum Learning</i> , Dell (1992).	233
8.	Richard M. Restak, <i>The Infant Mind</i> , Doubleday (1986).	235
9.	Ruth Rice, <i>The Effects of Tactile-Kinesthetic Stimulation on the Subsequent Development of Premature Infants</i> , University of Texas (1975).	235
10.	Prof. Lyelle L. Palmer, <i>Kindergarten Maxi-Stimulation: Results over Four Years</i> , at Westwood School, Irving, Texas (1971-75); <i>A Chance to Learn: Intensive Neuro-Stimulation in Transition Kindergarten</i> , at Shingle Creek Elementary School, Minneapolis (1989-90); and <i>Smooth Eye Pursuit Stimulation Readiness in Kindergarten</i> , at Shingle Creek Elementary School, Minneapolis (1990-91).	235
11.	Palmer interview and correspondence with J.V. (1993).	237
12.	Information gained during Minnesota visit by G.D. (1995).	237
13.	Interview with J.V. (1996).	239
14.	Notes provided by Jerome Hartigan to GD (1995).	239
15.	Janet Doman interview in Philadelphia with G.D. (1990).	239
16.	Dorothy Butler, <i>Babies Need books</i> , Penguin (1984).	247
17.	3.13.	247
18.	4.9.	247
19.	Peggy Kaye, <i>Games for Learning</i> , Noonday Press (1991).	247
20.	G.D. first interviewed Glenn Doman, in Melbourne, Australia, for New Zealand radio and television in 1974; he has studied the Doman method in action in Australia, New Zealand and especially at The Institutes for the Achievement of Human Potential in Philadelphia, in 1988 (for one week), 1989 (for one week), in 1990 (during a three-day television recording session) and during the preparation of this book (1992). Dryden has yet to meet one published critic of Doman who has actually visited The Institutes or studied his work at first hand. In fact, one highly qualified professor, and the leader of a model school, interviewed for this book, publicly criticized Doman's methods while admitting to using them extensively.	
21.	Glenn Doman interview in Philadelphia, PA, with G.D. (1990).	249
22.	Dr. Noor Laily Dato' Abu Bakar and Mansor Haji Sukaimi, <i>The Child of Excellence</i> , The Nury Institute, Malaysia (1991).	249
23.	Felicity Hughes, <i>Reading and Writing Before School</i> , Jonathan Cape (1971).	249
24.	3.11.	251
25.	All details of the Missouri Parents As Teachers program obtained by G.D. during videotaping visit to St. Louis, Missouri (1990).	253
26.	7.25.	253
27.	Ferguson Florissant School District data from visit to the district by G.D. (1990).	253
28.	Phone interview with G.D. (1994).	255
29.	Burton L. White, <i>The First Three Years Of Life</i> , Prentice Hall (1986). Note that, while this is an excellent book overall, many other child-development specialists disagree with Dr. White on the use of "baby bouncers" and "walkers". Dr. White correctly recommends that these should not be used for more than 15 minutes at a time; others say that any use of them encourages some parents to use them as "baby sitters", and prolonged use can cause developmental problems, particularly if they are used as a substitute for the important neurological stage of crawling.	255
30.	Interview entitled <i>The Brains Behind The Brain</i> , in Educational Leadership (November, 1998).	255
31.	7.30.	257
32.	Article, Forward (October 9, 1992).	257
33.	The HIPPY program has been introduced into New Zealand by the Pacific Foundation. Details have come from Foundation Executive Director Lesley Max.	257
34.	Amy J. L. Baker and Cyaya S. Piotrikowski, in <i>The Effects of Participation in HIPPY on Children's Classroom Adaptation: Teacher Ratings</i> , published by the National Council of Jewish Women, Centre for the Child, New York.	257
35.	7.22.	257
36.	Co-author Dryden was the original Chief Executive of the Pacific Foundation.	259
37.	Interview with GD (1997).	259
38.	G.D. visit to Sweden (1990).	259
39.	Paula Polk Lillard, <i>Montessori: A Modern Approach</i> , Schocken books, provides an excellent guide to Montessori's work.	259
40.	Details of the Foundation Centre for Phenomenological Research gained on a visit by G.D.	261

	to the Artesia II Montessori centre, at French Camp, CA. (1990).	
41.	7.40.	261
42.	Maria Montessori, <i>The Montessori Method</i> , Schocken books (1964): first published in English in 1912.	263
43.	Pauline Pertab interview with G.D. in Auckland, New Zealand (1993).	263
44.	Both G.D. and J.V. visited Montessori International in 1995 and produced a pilot television program on its methods.	265
45.	G.D. videotaped the Montessori Farm School program in 1995 for <i>FUNDamentals</i> .	265
46.	New Zealand Ministry of Education, Education for the 21st Century, (July, 1993).	265
47.	California early-childhood attendance figures as at 1992.	267
48.	Information supplied by the Academy to J.V. (1996).	267

## Chapter 8 Reference Notes

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6.	Georgi Lozanov, <i>Suggestology and Outlines of Suggestopediy</i> , Gordon and Breach (1978).	273
7.	Joseph Romanos, <i>Makers of Champions: Great New Zealand Coaches</i> , Mills Publications, Lower Hutt, New Zealand (1987).	275
8.	Tom Peters, <i>Thriving on Chaos</i> , Pan (1989).	279
9.	Hewlett Packard, from personal visit by G.D. to Silicon Valley headquarters (1982).	279
10.	Toshihiko Yamashita, <i>The Panasonic Way</i> , Kodansha (1987).	279
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12.	Akio Morita, <i>Made In Japan</i> , Signet-Dutton (1986).	279
13.	GD and JV visit to Andersen Consulting University, 1998.	279
14.	Robert Slater, <i>Jack Welch and the GE Way</i> , McGraw-Hill (1999).	279
15.	3.10.	283
16.	Northview Elementary School information, originally from <i>Schools in America</i> , PBS TV documentary, produced by MacNeil Lehrer (1990). Amended grade-average figures supplied by Dr. Yunk to authors	283

	(1993).	
17.	8.16.	285
18.	All information from personal interviews by G.D. (1991).	287
19.	Robert C. Christopher, <i>The Japanese Mind</i> , Pan (1984).	289
20.	Japanese experiences, unless otherwise attributed, from Jeannette Vos research visit to Japan as a Stanford University Japan Project Fellow (1991).	289
21.	Katherine Lewis, <i>Cooperation and Control in Japanese Nursery Schools</i> , published in <i>Comparative Education Review</i> (Vol. 28, No. 1, 1984).	291
22.	8.19.	291
23.	John Naisbitt, <i>Megatrends Asia</i> , Simon & Schuster (1996).	293
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2.	<i>Accounting is Ezy</i> , presented by Nimai & Partners, 23 Grand Central Ave., Hallett Cove, Adelaide 5158, Australia.	297
3.	French course at Beverley Hills High School, Sydney, Australia, from Seven Network TV magazine program, Sydney (1990).	297
4.	240 teaching games, by Tony Stockwell, of Liechtenstein, devised for individual clients. See his summary in <i>Accelerated Learning in Theory and Practice</i> , EFFECT, Liechtenstein (1992). The book is written in the form of a Lozanov-type presentation.	297
5.	<i>The Great Pacific Century Marketing Game</i> , devised by G.D., which is now being adapted as part of The Ideas Revolution.	297
6.	Figures compiled from seminar registrations.	299
7.	Devised by Andrew Smith, of Personal Effectiveness Consultants Ltd., P.O. Box 33385, Takapuna, Auckland, New Zealand.	299
8.	J.V. is one of the facilitators at this program, organized by Dr. John Grassi.	299
9.	From Glenn Capelli seminar at SALT Convention in Minneapolis, MN. (1992).	299
10.	9.4.	299
11.	Interview with G.D., Washington, D.C. (1990).	301
12.	Interview at Sodertalji High School, Sweden, with	303

G.D. (1990).	
13. Interview in San Francisco, California, with G.D. (1990).	303
14. In Stockwell's book, 9.4.	303
15. Capelli Attitude tape from True Learning Center, Perth, Australia.	307
16. 4.3.	309
17. 4.3 summarizes.	309
18. 9.13.	309
19. 4.3.	309
20. Sheila Ostrander and Lynn Schroeder, <i>Superlearning</i> , Dell (1969), reported claims that some students had learned up to 3,000 foreign words in a day. Lozanov in 8.6 records 1,000 to 1,200 words being learned per day, with a recall rate of 96.1% (see graph, page 308). The present co-authors have seen no authenticated research evidence to justify higher claims than this, and have seen no evidence outside Bulgaria of figures as high as 1,000 to 1,200.	311
21. 4.3.	311
22. Book, 9.4.	315
23. 9.13.	319
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25. Interview with GD (1990).	329
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27. 9.3.	331
28. Written analysis of Dr. Dhority's results, provided by Dr. Palmer.	335
29. Conversation with J.V. (1993).	335
30. Interview with J.V. (1996).	337
31. Interview with J.V. (1996).	337
32. School results summary provided by Leo Wood (1996).	337
33. Lyall Watson, <i>Supernature</i> , Coronet. A three-hour G.D. interview with Lyall Watson on Radio i in Auckland, New Zealand, in 1973 (plus an interview with Glenn Doman in Melbourne, Australia, the same year) provided the initial catalyst for the research by G.D. that eventually led to this book.	339
34. 9.20.	339

2. <i>Survey of Research on Learning Styles</i> , in <i>Educational Leadership</i> (Vol. 46, No. 6, March 1989).	
3. 10.1.	
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6. Howard Gardner, <i>Frames Of Mind</i> , Basic books (1983).	345
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8. Michael Grinder, <i>Righting The Educational Conveyor Belt</i> , Metamorphous Press (1989).	351
9. Michael Grinder, <i>Righting The Educational Conveyor Belt</i> , Metamorphous Press (1989).	351
10. 10.9	353
11. From a summary of the Dunns' research, <i>Learning and Teaching Styles and Brain Behaviour</i> , published by the Association for Supervision and Curriculum Development and the Oklahoma Department of Education Newsletter (1988) .	353
12. Interview with GD (1999).	355
13. Creative Learning Company's website: <a href="http://www.clc.co.nz">http://www.clc.co.nz</a> .	355
14. Anthony Gregorc, <i>An Adult's Guide to Style</i> , Gabriel Systems, Maynard, Mass. (1982).	357
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16. Adapted from book in 10.15.	357
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## Chapter 10 Reference Notes

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1. From <i>Children in Crisis</i> , Fortune International (August 10, 1992).	367
2. 3.11.	369
3. 7.10.	369
4. Helen Keller, <i>The Story Of My Life</i> , Doubleday (1954); Helen E. Waite, <i>Valiant Companions: Helen Keller and Anne Sullivan Macy</i> , Macrae (1959); Norman Richards, <i>Helen Keller</i> , Children's Press (1968).	369
5. Thomas Armstrong, <i>In Their Own Way</i> , J.P. Tarcher (1987).	371

6.	Brigette Allroggen, Munich Institute of Technology, in Three In One Concepts Newsletter, Three In One Concepts, Burbank, CA. (1993).	371
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11.	G.D. videotape interviews with Hartigans (1996).	375
12.	Renee Fuller, <i>In Search of the I.Q. Correlation and Ball-Stick-Bird Series</i> , Ball-Stick-Bird Publications, Stony Brook, New York; and <i>Beyond I.Q.</i> , an article by Fuller summarizing her work, In Context magazine (winter 1988).	375
13.	Elizabeth Schulz, <i>A Long Way To Go</i> , article in American Teacher magazine (February 1993).	381
14.	Four-minute reading programme, and Donna Awatere quotation, from Pacific News, magazine of Radio Pacific, Auckland, New Zealand (1981).	383
15.	Interview with G.D. (1991).	383
16.	The New Zealand School Journal is published by Learning Media Ltd, Wellington, New Zealand.	385
17.	John Medcalf, quotes from interview with G.D. (1991), and some material summarized from his book, <i>TARP: The Tape Assisted Reading Program</i> , Special Education Service, Flaxmere, Hastings, New Zealand.	387
18.	11.17.	387
19.	Marie Garbo, <i>Igniting The Literacy Revolution Through Reading Styles</i> , article in Educational Leadership, Association for Supervision and Curriculum Development, Alexandria, VA. (October, 1990).	387
20.	Rhonda Godwin, interview with G.D. (1991).	389
21.	Research data gathered by John Medcalf and related to G.D. in interview (1991).	389
22.	Forbes Robinson, <i>Look, Listen: Learning To Read Is Incredibly Simple</i> , J.K. Marketing, Nelson, New Zealand (1986).	389
23.	11.22, and in <i>The Putaruru Experiment</i> , a Television New Zealand documentary, TVNZ archives.	389
24.	11.22. Eastbourne children's reading ability tested before and after the experiment, using the Schonell Graded Word Recognition Test.	391
25.	11.22. Scottish results evaluated using Burt Word Reading Test.	391
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28.	<i>Reading Recovery in New Zealand</i> , a report from the Office of Her Majesty's Chief Inspector of Schools, published by the British Government Office for Standards in Education, London (1993).	393

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32.	SEED information, mainly collected by G.D. on visit to SEED office in Oakland, CA (1989).	397

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1.	Our thanks to The Management Edge Ltd., P.O. Box 12461, Wellington, New Zealand, and especially to Ross Peddler, Director, for assembling various reports on Mt. Edgecumbe High School.	403
2.	Myron Tribus, <i>The Application of Quality Management Principles in Education at Mt. Edgecumbe High School, Sitka, Alaska</i> , (1990), reprinted in <i>An Introduction to Total Quality for Schools</i> , American Association of School Administrators (1991).	403
3.	Mission Statement, supplied by the school.	405
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5.	<i>Opportunity and Solution Overview</i> , report by Mt. Edgecumbe High School (October 30, 1990), available through the school.	407
6.	12.5.	407
7.	12.2, and pilot-company organizational graphics from the school.	409
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9.	The goal to produce quality individuals, from the school's Constancy of Purpose statement (October 30, 1990). 46 percent of school graduates are attending post-secondary school.	411
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12.	Dr. Nolan: interview in Palmerston North with G.D. (1991).	413
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20.	Don Brown, interview with G.D. at Kapiti College, Paraparaumu, New Zealand (1991).	421
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23.	Introduction 15.	425
24.	From J.V. diary notes of her first day as instructor at SuperCamp.	427
25.	12.23, with specific parent comments from SuperCamp files.	433
26.	Abstract from 1998 masters dissertation by Sarah Singer-Nourie, who is one of the co-authors of <i>Quantum Teaching</i> .	433

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1.	Lester Finch: interview in West Flaxmere, New Zealand, with G.D. (1991).	437
2.	<i>South Bay Schools Go Extra Mile For Reading Success</i> , article in Los Angeles Times (June 1, 1992). Phil Grignon is no longer superintendent of the district.	441
3.	Information from J.V. and G.D. interview with Dr. Susan Schmidt, of the South Bay School District, San Diego (1992), updated by Al Walters, South Bay Union School District Director of the local HOSTS program (May, 1999).	441
4.	From Master's Academy and College Promise, supplied by Superintendent Tom Rudmik by email to JV (May, 1999).	443
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6.	Information on Cascade Elementary School from <i>A Teachers' Perspective</i> , by Bruce Campbell, in <i>Creating The Future</i> , edited by Dee Dickinson, Accelerated Learning Systems, England (1991).	445
7.	Miriam Kronish: interviews from Needham, Massachusetts, by phone with G.D. and J.V. (1993). J.V. also has first-hand experience with John Eliot School's accelerated integrative learning programme.	445
8.	Rosemary Green: interview by phone from Needham, Massachusetts, with G.D. (1993).	449
9.	J.V. is a longtime senior summer staff member at Cambridge College.	451
10.	River Oaks School information: from Apple Computer presentation at Auckland College of Education, New Zealand (1992).	459
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2.	Wired magazine, British edition (September 1996).	465
3.	From G.D.'s personal experience as publisher of Trends.	465
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8.	<i>Jack Welch's Encore</i> , cover story in Business Week, international edition (October 28, 1996).	475
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16.	14.15.	479
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18.	Financial Times supplement (September 18, 1996).	479
19.	Casper Shih interview with G.D. in Taiwan (June, 1996) and portfolio of speech notes provided by China Productivity Center.	479
20.	14.19.	479
21.	Rank Hovis information and quotations gained on GD visit to Selby, 1996.	481
22.	The Burton Way, summary prepared by G.D. after discussion with John Hoerner and senior executives of The Burton Group (July, 1996).	483
23.	Interview with G.D. (Sept. 1996).	483
24.	14.23.	483
25.	Alvin Toffler, <i>PowerShift</i> , Bantam (1990).	483
26.	Interview with G.D. (Sept. 1996).	485
27.	Interview with G.D. (Sept. 1996).	485

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2.	Quotes from Helena H. Waldenberg and Michael S. Bogolea, <i>From Welfare to Renaissance: The New Swedish Model</i> , Carpe Vitam Foundation, Lemshaga, Sweden (1997).	491
3.	Letter to J.V. (January, 1999).	493
4.	All Apple ACOT examples quoted from <i>Education &amp; Technology</i> , edited by Charles Fisher, David C. Dwyer and Keith Yocam, published by Apple books and Jossey-Bass Publishers (1996).	495
5.	Main Wendy Pye information taken from Paul Smith, <i>Success in New Zealand Business</i> , Hodder Moa Beckett (1996), and newspaper files.	499
6.	Developed by Barbara Prashnig and Professor Ken Dunn, produced by Creative Learning Co., New Zealand.	499
7.	Interview with G.D. (May 1997).	501
8.	Christopher Ball in <i>For Life: a vision for learning in the 21st century</i> , RSA, London, UK (1996).	501
9.	Letter to J.V. (1996).	505
10.	Information supplied by The Center for Accelerated Learning, Lake Geneva, Wis., USA (1996).	505
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16.	Correspondence with G.D. (1996).	511
17.	G.D. interview with Choon Tan and Michael Tan (1991).	511
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19.	Email to authors (May, 1999).	513